



SPONSORSHIP PROGRAM

The more visible your business is, the more brand-name recognition you will receive at the Great Big Home & Leisure Show. Our sponsorship program will allow you to have maximum exposure months before the event.

Print advertising

Company name and logo on all print advertising including major daily newspaper, local weekly and community newspapers and magazines.

Direct Mail

Company name and logo on thousands of mail pieces.

On-Line

Logo placement on www.GreatBigHomeShow.com

Link from Web site to sponsor's Web site pre-show and throughout the show season.

Broadcast

Mention of sponsor's advertised show specials throughout radio campaign

On-site

- Priority placement of your company's exhibit on the show floor.
- Strategically placed sponsor banners displayed around outside of facility.
- Large sponsor banner displayed on main entrance awning.
- High gloss sponsor show sign in lobby as well as five (5) 4' x 8' double sided isle signs over sponsor's isle.
- Unlimited complimentary passes to the show.

Exclusivity

Sponsorship exclusivity guarantees that your product or service is the only sponsor advertised in your field.

The levels of sponsorship is based on booth size

- 400 square feet (20x20) Booth Cost + \$5000.00
- 200 square feet (10x20) Booth Cost + \$6000.00
- 100 square feet (10x10) Booth Cost + \$7000.00
- 80 square feet (8x10) Booth Cost + \$7500.00

This is your chance to promote your business and maximize your advertisements. Please contact a show representative for more details at: 301-638-7469 or GreatBigHomeShow@yahoo.com.



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